



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Smart Media Group, Inc.  
814 King Street,  
Suite 400  
Alexandria, VA 22314

## Contract # 190732

**Schedule Dates** 10/10/12-10/15/12  
**Advertiser** Allen for Senate (1885)  
**Agency/T-Code** Smart Media Group, Inc. (1051)/ELECTRONIC  
**Product** Political-Political (1088)  
**Brand** SENATE/REP (18399)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Dome,Patricia  
**Phone/Fax** /  
**CPE** Allen for Senate/C09C15 10/9-10/15/12  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 07/05/12  
**Last Modified** 10/10/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,267.50  
**Net Total** \$7,182.50  
**Sales Tax**

## WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2012	7	\$8,450.00
<b>Grand Total:</b>	<b>7</b>	<b>\$8,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/09/12-10/11/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)			1	1	1							WJLA Arlington (WJLA)		7/5/12
1.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)		1							1	\$400.00	\$400.00	WJLA Arlington (WJLA)		10/5/12
2.0	Revised Line / SPOT	10/10/12-10/12/12	4	:30	6:59A- ABC--GOOD MORNING AMERICA				1	1	1						WJLA Arlington (WJLA)		7/5/12
2.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	6:59A- ABC--GOOD MORNING AMERICA		1							1	\$650.00	\$650.00	WJLA Arlington (WJLA)		10/5/12
3.0	Revised Line / SPOT	10/10/12-10/12/12	4	:30	3P- ANDERSON COOPER SHOW				1	1	1						WJLA Arlington (WJLA)		7/5/12
3.1	End Dated Line / SPOT	10/10/12-10/10/12	4	:30	3P- ANDERSON COOPER SHOW				1					1	\$800.00	\$800.00	WJLA Arlington (WJLA)		10/10/12
13.0	Revised Line / SPOT	10/15/12-10/15/12	4	:30	9A- LIVE!		1										WJLA Arlington (WJLA)		7/5/12
13.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	9A- LIVE!		1							1	\$400.00	\$400.00	WJLA Arlington (WJLA)		10/5/12
15.0	Revised Line / SPOT	10/15/12-10/15/12	4	:30	7:27P- JEOPARDY		1										WJLA Arlington (WJLA)		7/5/12
15.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7:27P- JEOPARDY		1							1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.



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16.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P		1							1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		7/5/12
23.0	Revised Line / SPOT	10/15/12-10/15/12	4	:30	6:27P- 6:30P (EST)		1										WJLA Arlington (WJLA)		10/5/12
23.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	6:27P- 6:30P (EST)		1							1	\$2,200.00	\$2,200.00	WJLA Arlington (WJLA)		10/10/12
24.0	Revised Line / SPOT	10/15/12-10/15/12	4	:30	6:57P- 7P (EST)		1										WJLA Arlington (WJLA)		10/5/12
24.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	6:57P- 7P (EST)		1								\$3,000.00		WJLA Arlington (WJLA)		10/10/12
24.1.1	Closed Preempt	10/15/12															WJLA Arlington (WJLA)	No Avail/Exception -	

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Date:

Accepted-Station:

Date:

Comments:

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